

New Dual Purpose Board Launch – Two brands, one product:

Winstone Wallboards is amalgamating the GIB Braceline® and GIB Noiseline® plasterboards ranges at a product level but leaving the individual brands in place in the market. This amalgamation increases the configurations available in each range plus makes space to add new configurations. These new configurations support the introduction of further bracing enhancements and the new GIB® EzyBrace™ system to be launched later in 2009.

The manufacturing formulations for these two board types have been made identical and the new dual purpose board is manufactured to meet all the performance requirements for both GIB Braceline® and GIB Noiseline®. The new dual purpose board will simply be referred to as GIB Braceline® & GIB Noiseline®. The separate brands will still be specified in the industry on plans etc, but supplied with this dual purpose board.

The End Tapes for the new boards highlight the dual application.



With the amalgamation of the two boards, no current configurations will be lost but more are available for each range. For example a Square Edge/Taper Edge 4.8m configuration is now available in the GIB Noiseline® range and a range of 13mm GIB Braceline® boards are now available following the amalgamation.

Two new board configurations have also been added.

A **new** 3.6m 13mm GIB Braceline® & GIB Noiseline® board is now available, plus

A **new** 3.6m 1350mm Wide 10mm TE/SE GIB Braceline® & GIB Noiseline® board is now available.



All the new dual purpose boards will have the blue coloured face paper as is currently used only on the GIB Braceline® boards, meaning the GIB Noiseline® boards are more easily identified on site.